

9:00	Introduction/Review plan for the day
9:10	Warm-up activities
9:30	Defining Leadership
	-Why do we have Leaders? -What do they do?
	-What could the leaders of the school do this year?
	-What should you do?
	-Brainstorm and Goal Setting for 2010
	-Teamwork Game
11:00	Break
11:30	Running Meetings
	-How do we take charge of meetings?
	-What's a chairperson? Secretary? Minutes?
	-How can we make decisions quickly and efficiently and still have fun?
	ACTIVITY: Mock meetings – Afterwards, design a meeting procedure guide.
12:10	Public Speaking
	-Most of the time, it's not <i>what</i> you say but <i>how</i> you say it.
	-ACTIVITY: Impromptu Public Speaking
1:00	Lunch
1:40	Marketing and Promotions
	-Identify the image you would like to project
	-Using examples from professional companies create strategies for promoting
	that image
	-Use multiple forms of advertising to get your message across
2:20	Guided Planning – Going to the next level
	-In small groups work on projects for this year
	-Present plans to the whole group.
2:50	Evaluation
3:00	Finish
	Second Strike